

WHERE TO

A resource dedicated to student-athletes and their Life after Notre Dame.



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ONCE YOU'VE LANDED, USE THESE STRATEGIES FOR CAREER SUCCESS

By Ashley Morgan



In today's fast-paced workforce, achieving career success requires a strategic approach. Whether you're just starting your career or aiming for advancement, here are some proven plans that will help you get the most out of your professional journey.

- **Prioritize continuous learning to stay ahead.** Commit to lifelong education through online courses, workshops, or certifications to keep your skills sharp and relevant. Embrace new technologies, methodologies, and industry trends that enable you to seize opportunities and overcome challenges.
- **Keep on networking.** Build meaningful connections by attending industry events, joining professional associations, and leveraging platforms like LinkedIn. These connections can open doors to mentorships, job opportunities, and valuable insights.
- **Use digital tools to streamline tasks, boost productivity, and showcase your capabilities.** Technology proficiency is non-negotiable. But as you gain technical skills, also hone soft skills such as communication, leadership, and emotional intelligence. These are essential for teamwork, leadership roles, and client interactions.
- **Set clear goals to guide your career trajectory.** Define short-term and long-term objectives, and regularly assess your progress. Seek feedback from supervisors, colleagues, or mentors to identify areas for improvement and strengths you can leverage.
- **View challenges as opportunities for growth.** Take on projects that stretch your abilities and allow you to demonstrate your talents – while also maintaining a work-life balance. Prioritize self-care and allocate time for personal interests and relationships to avoid burnout.
- **Stay resilient in the face of setbacks.** Learn from failures that are inevitable for everyone. Use your ability to adapt as you keep moving forward with your career goals.

By embracing continuous growth and leveraging available resources, you can maximize your potential and achieve fulfillment in your profession. Your career is a marathon, not a sprint – take the time to invest in yourself and your future.



POST-ATHLETIC CAREER TRANSITIONS PYRAMID



Publisher's Note: Project LAND and the Where to LAND newsletter team wish to thank Ashley for her support in establishing the services offered by our Post-Athletics Career Transitions pillar, and for sharing her vast talent development and talent marketing expertise through her article series. Ashley has been instrumental in helping former student-athletes, managers, and trainers ascend to the top of the Career Transitions Pyramid and LAND their new positions.