



Abby S. White

QUICK TAKES

SPORT:

Softball

GRADUATION YEARS:

2021 (BBA), 2022 (MS)

MAJOR:

Bachelor of Business
Administration in
Management Consulting;
Master of Science in
Business Analytics

INDUSTRY

PREFERENCES:

Sports Technology,
Strategic Partnerships,
Product Management,
Chief of Staff Role

LOCATION

PREFERENCES:

Based in Atlanta;
Open to Relocation

A MULTIFACETED TALENT EXPERIENCED IN PRODUCT MANAGEMENT, STRATEGY, AND CHIEF OF STAFF ROLES

Abby was a three-time team captain of the Fighting Irish Softball team. After earning her degrees, she joined AT&T as a development employee and is currently part of the product management organization serving as Chief of Staff to the P&L owner of AT&T Internet Air, a billion-dollar fixed wireless business. She leads strategic planning, cross-functional alignment, and executive preparation.

Abby also has experience in sales forecasting and modeling, and business case execution. She previously supported 5G product innovation efforts, a ServiceNow transformation project, and an augmented reality museum collaboration with the Smithsonian Institution. Abby is exploring new opportunities in Chief of Staff roles, sports technology, strategic partnerships, and product management.

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